

**MARICOPA COUNTY PARKS AND RECREATION DEPARTMENT
PARKS AND RECREATION ADVISORY COMMISSION MEETING**
Meeting of September 11, 2012

LOCATION: 234 N. Central Avenue
Phoenix, Arizona 85004

COMMISSION MEMBERS PRESENT: Jack Stapley, Carl Yoshioka, Rod Jarvis, Anne Lynch,

COMMISSION MEMBERS ABSENT: Joe Marvin, Heidi Fischer

STAFF PRESENT: R.J. Cardin, Director; Betsy Pregulman, Maricopa County Attorney Office; Barbara Gilmore, Recorder

The official correspondence and staff recommendations contained in this Commission folder are hereby entered as supportive material to the official minutes of the September 11, 2012 Parks and Recreation Advisory Commission meeting.

PARKS AND RECREATION ADVISORY COMMISSION MEETING

ITEM # 1 – CALL TO ORDER – Jack Stapley, Chairman, Maricopa County Parks and Recreation Advisory Commission

- The meeting was called to order at 9:00 a.m.

ITEM # 2 – ROLL CALL – Roll Call taken - a quorum wasn't present. Rod Jarvis joined the meeting at 9:45 a.m. creating a quorum.

ITEM #3 – APPROVAL OF THE MINUTES OF THE July 10, 2012 COMMISSION MEETING – Jack Stapley, Chair, Maricopa County Parks and Recreation Commission – *ACTION ITEM*****

- Commissioner Lynch motioned and Commissioner Jarvis seconded the motion to approve the minutes as presented. All members were in favor and the motion was approved.

ITEM #4 – DIRECTOR'S SUMMARY OF CURRENT EVENTS– R.J. Cardin, Director - Maricopa County Parks and Recreation Department – *INFORMATION/DISCUSSION ITEM*****

- Director Cardin presented highlights from the September Director's Summary.
 - Some new additions to the staff were noted:
 - Emily Miller – Contract Administrator
 - Dan Wilson – Usery Park Supervisor
 - Sarah Steele – San Tan Park Supervisor
 - Michelle Kogl will be joining parks as the new Planning and Development Supervisor

ITEM #5 – EMPLOYEE OF THE 2ND QUARTER – R.J. Cardin, Director - Maricopa County Parks and Recreation Department – *INFORMATION/DISCUSSION ITEM*****

- Employee of the Quarter Natalie Harper was recognized for her hard work assisting Boy Scouts achieve merit badges.

ITEM #6 – FEE PHILOSOPHY AND DIRECTION – R.J. Cardin, Director - Maricopa County Parks and Recreation Department – *INFORMATION ITEM*****

- Director Cardin handed out a draft of the philosophy and direction of fees, revenues and charges to the Commission and presented information on the master plan policy.
- We have operating funds at annual budget of \$7.5 million dollars. Approximately 52% is in the enhancement fund; 26% is in the Lake Fund; 3% in the souvenir fund and 14% in General Fund.
- Our Revenues are derived from entrance fees at 33%; camping fees at 24%; concessions at 23%, 8% from annual passes, 4% from souvenirs and 8% from various other sources.

- It's necessary for the Commission to decide on the priority of Parks activities in order to establish a Fee Philosophy and Revenue Policy to set fee increases or decreases. Director Cardin provided a chart that showed the profit making activities and the non-profit activities and how they off set each other.

ITEM #7 – VULTURE MOUNTAIN UPDATE – Leigh Johnson, Parks Planner – Maricopa County Parks & Recreation – ***INFORMATION ITEM***

- The first item noted was the name correction to Vulture Mountains Cooperative Recreation Management Area.
- The Town of Wickenburg has completed the in trail study.
- The Recreation Plan and Purpose has been submitted to the Bureau of Land Management (BLM) but the Environmental Assessment expands and Travel Management Plan still have to be completed by BLM.
- MCDOT is currently doing a road study on an area 2 miles wide and 10 miles in length
- BNSF has still denied us access to use the land under the trestle for a trail. Work continues.
- The Master plan has been submitted for a Valley Forward Excellence Award.

ITEM #8 – MARICOPA TRAIL AND MAINTENANCE UPDATE – Aimee Upton, Administrator - Maricopa County Parks and Recreation Department – ***INFORMATION/DISCUSSION ITEM***

- Update on status of the trail maintenance plan that has been developed for implementation later this fiscal year.

ITEM #9 – INTERPRETIVE RANGER SOCIAL MEDIA PROGRAM – Dawna Taylor, PIO - Maricopa County Parks and Recreation Department – ***INFORMATION/DISCUSSION ITEM***

- Ms. Taylor presented examples of the social media policy outlets now being used by our park rangers.

ITEM #10 – PARK TRAIL RATING – Teresa Retterbush, Eastside Superintendent - Maricopa County Parks and Recreation Department – ***INFORMATION/DISCUSSION ITEM***

- Ms. Retterbush provided the final trail rating card to the commission which was developed by a regional coalition. All of the County Park maps have been updated with the new ratings.

ITEM #11 – PARK COMMISSION BY LAWS – R.J. Cardin, Director - Maricopa County Parks and Recreation Department – ***INFORMATION/DISCUSSION/ACTION ITEM***

- This item will be brought back to the October meeting for a vote pending a quorum.

ITEM #12 – CALL TO THE COMMISSION – R.J. Cardin, Director - Maricopa County Parks and Recreation Department – ***INFORMATION/DISCUSSION ITEM***

- None

ITEM #13 – CALL TO THE PUBLIC – Jack Stapley, Chair - Maricopa County Parks and Recreation Commission – ***INFORMATION/DISCUSSION ITEM***

- None

ITEM #14 – ADJOURNMENT

- Commissioner Lynch motioned and Commissioner Yoshioka seconded the motion to adjourn the meeting at 11:30 a.m. All members were in favor and the motion was approved.

R.J. Cardin, Director/Secretary

Jack Stapley, Chairman