

Planning Guidelines

Estrella Mountain Regional Park

"Our vision is to connect people with nature through regional parks, trails and programs, inspire an appreciation for the Sonoran Desert and natural open spaces, and create life-long positive memories."

"Our mission, through responsible stewardship, is to provide the highest quality parks, trails, programs, services and experiences that energize visitors and create life-long users and advocates."

| Maricopa County Park | Estrella Mountain Regional Park |
|---|---------------------------------|
| Operational Theme | Destination Park |
| Priority Mandates | |
| 1 – Strategically develop facilities that increase the revenue generation capacity of the park and park system. | |
| 2 – Preserve the natural setting and environmental aspects of the park by heavily restricted use and limited public access. | |
| 3 – Devote resources to the repair and replacement of existing infrastructure. | |
| Source: Maricopa County Parks and Recreation Strategic System Master Plan, June 2009, page 193, Figure 88. | |

Additionally, its marketing theme is focused on riparian habitat and El Rio.

