



GALLUP®

# The Arizona We Want: The Decade Ahead

Insights from the 2020 Gallup Arizona Survey  
& An Action Agenda for Arizona's Future

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Maricopa County Parks and Open Space Stakeholders

August 2, 2021

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Director, Strategic Data Initiatives



# Mission

The Center for the Future of Arizona brings  
Arizonans together to build a stronger and  
brighter future for our state.



# The Arizona We Want Progress Meters



Jobs



Education



Young Talent



Health and Well-being



Natural Resources



Infrastructure



Civic Participation



Connected Communities

# Our Impact by the Numbers

**300,000+** students impacted

**14,000+** teachers impacted

**530+** education leaders trained

**130+** communities engaged

**60+** industry partners are engaged in ongoing education and workforce initiatives

## PROGRAMS

- **Beat The Odds School Leadership Academy**
- **Arizona Pathways to Prosperity**
- **Arizona Personalized Learning Network**
- **School Participatory Budgeting**
- **Move On When Ready**
- **RetailWorks AZ**
- **Greater Phoenix Workforce Leadership Academy**
- **Communities at the Center**
- **Gabe Zimmerman Public Service Awards**
- **Arizona Civic Life Partnership**



# The Arizona We Want

## 2020 GALLUP ARIZONA SURVEY FINDINGS

## 2009 Gallup Arizona Survey & The Arizona We Want

- A first-of-its-kind statewide survey in the nation.
- Created the foundation for The Arizona We Want, a shared long-term vision for Arizona as envisioned by the people who live here.
- Led to the development of the Arizona We Want Progress Meters to advance data-driven dialogue, decision making, and action.

## Catalyst for community-led change. For example:

- Development and use of the Education Progress Meter in partnership with Expect More Arizona that has been adopted by over 60 cities and towns and informed policy and investment at city, regional and state levels.
- Northern Arizona Council of Governments (NACOG) integrated Progress Meters into their Comprehensive Economic Development Strategy (CEDS), receiving national recognition.
- Informing the Flinn Foundation's creation of the Arizona Center for Civic Leadership which plays a central role in developing the state's pipeline of civic leaders.



## What CFA set out to accomplish through the new Gallup Arizona Project

- Field the 2020 Gallup Arizona Survey.
- Identify what matters most to Arizonans across a broad set of critical issues.
- Share data and results to help inform policy making and action.
- Energize communities and leaders around shared priorities to solve public problems.
- Create a statewide agenda around what unites us as Arizonans.

## Our Shared Public Values

1. A highly educated and skilled population.
2. Affordable healthcare that covers preexisting conditions and provides accessible mental health services.
3. Good-paying jobs and the education and training needed for all Arizonans to fully participate in a vibrant economy.
4. Sustainable practices that protect our air, land and water and support a high quality of life for all.
5. Civic engagement that solves problems and democracy that works for all.
6. Fair, just, and equal treatment of all people
7. Comprehensive immigration reform, including a pathway to citizenship and support for “DREAMers”.

## 42 Actions To Drive Arizona Forward

### EDUCATION

- Ensure all Arizona public schools have highly qualified teachers and principals.
- Increase the number of Arizona high school graduates that enroll in universities, community colleges or technical/trade schools.
- Close gaps in educational outcomes for vulnerable populations (e.g., low-income students, students with disabilities, English language learners).
- Provide affordable, accessible and reliable internet and technology to all students.
- Make civics education a priority in K-12 education.
- Structure the school day and school year to better match the needs of working parents.
- Reduce the financial barriers to attending college.
- Give Arizona schools the flexibility to tailor learning to each child.
- Spend more money on K-12 public education

### HEALTH AND WELLBEING

- Guarantee affordable healthcare and insurance for Arizonans with preexisting health conditions.
- Make mental health services available and affordable for all Arizonans who need them.
- Ensure all Arizonans can get quality healthcare without risk of financial harm.
- Expand public reporting on the quality of hospitals and healthcare facilities.
- Improve state-level management of public health emergencies.
- Expand programs to reduce substance abuse.
- Guarantee coverage of telemedicine services by health insurance providers.
- Increase access to wellness programs and alternative medicine.
- Expand Arizona's Medicaid (AHCCCS) program to include more lower-income residents.

### JOBS AND ECONOMIC OPPORTUNITY

- Create more opportunities to build careers in Arizona, especially for young people.
- Improve economic stability for lower-wage workers through improved work benefits, greater education and training, and opportunities to advance.
- Improve pay equality and opportunities for promotion.
- Provide more affordable, high-quality options for childcare.
- Ensure equitable and inclusive economic recovery.

### ENVIRONMENT AND SUSTAINABLE FUTURE

- Preserve and protect Arizona's rivers, natural areas and wildlife.
- Put regulations in place to protect rural water supplies.
- Increase spending and measures to prevent forest fires on state land.
- Reduce the heat island in our urban areas and across the state.
- Protect and expand open spaces for parks and outdoor recreation.
- Improve air quality.
- Transition to clean energy.

### CIVIC ENGAGEMENT AND LEADERSHIP

- Create ways to come together to better understand and work through our differences.
- Ensure a more responsive, transparent, data-driven culture in elected leadership.
- Create a pipeline of civic leaders who are thinking long-term about the future.
- Offer early in-person voting over multiple weeks leading up to election day.
- Offer automatic voter registration when applying for a state ID/driver's license.
- Send all registered voters a ballot by mail, while maintaining in-person voting options.

### FAIR, JUST AND EQUITABLE SYSTEMS

- Address systemic racism as a key issue for the future success of the state.
- Work to combat discrimination on the basis of gender, religion or sexual orientation.
- Work to ensure the criminal justice system treats everyone fairly.
- Reform Arizona prisons to focus more on rehabilitation, including substance abuse, mental health, and reentry programs and services.

### IMMIGRATION REFORM

- Enact comprehensive immigration reform that includes a pathway to citizenship.
- Create a path to citizenship for DACA recipients/"DREAMers" (residents without lawful immigration status who were brought to Arizona as children).

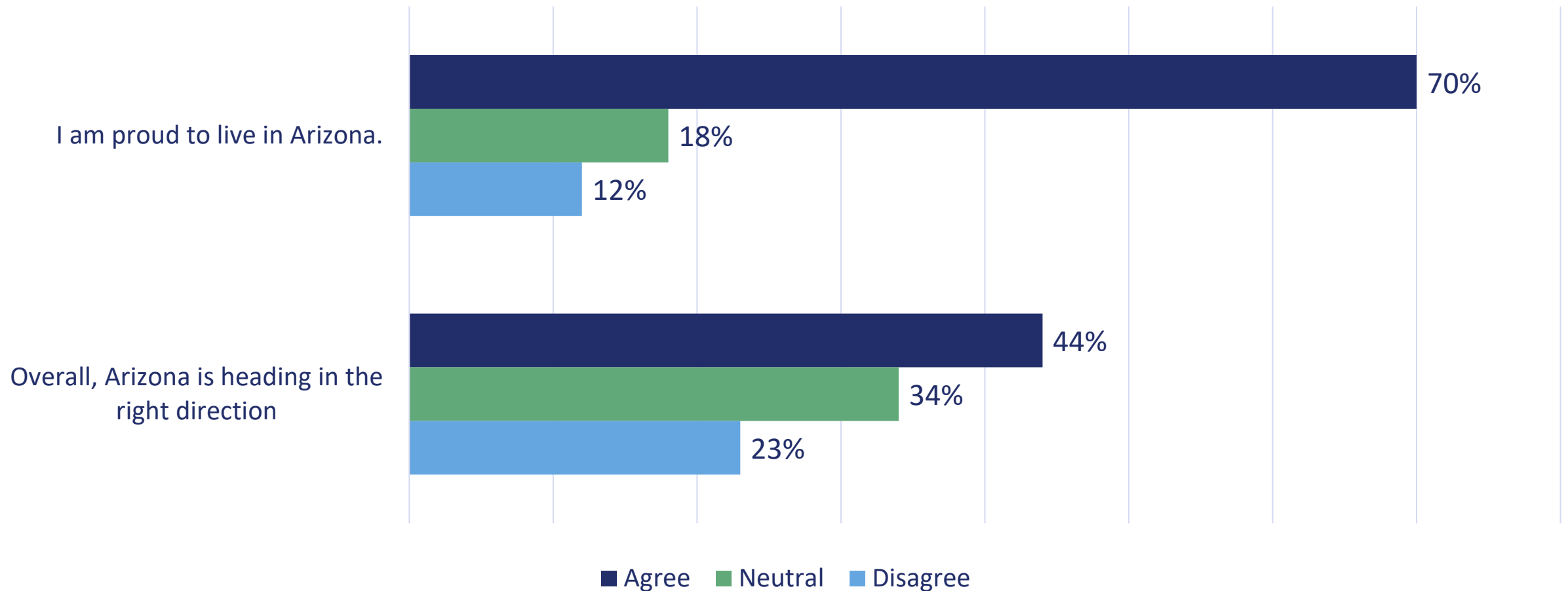
# Outlook of Arizonans on the Future

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2020 Gallup Arizona Survey

# Outlook of Arizonans on the Future

Most Arizonans are proud to live in the state, but many are uncertain about the its future.



**Young, college-educated Arizonans are less likely to be optimistic about life in Arizona.**

- 34% agree Arizona is headed in the right direction vs. 45% of all other Arizonans
- 45% of them agree that Arizona is the perfect place for them vs. 64% of all Arizonans

# Education

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2020 Gallup Arizona Survey

84%

of Arizonans believe that a highly educated and skilled population is good for the state's economy

26%

agree that K-12 public education in the state is high-quality

# The Arizona Education Progress Meter

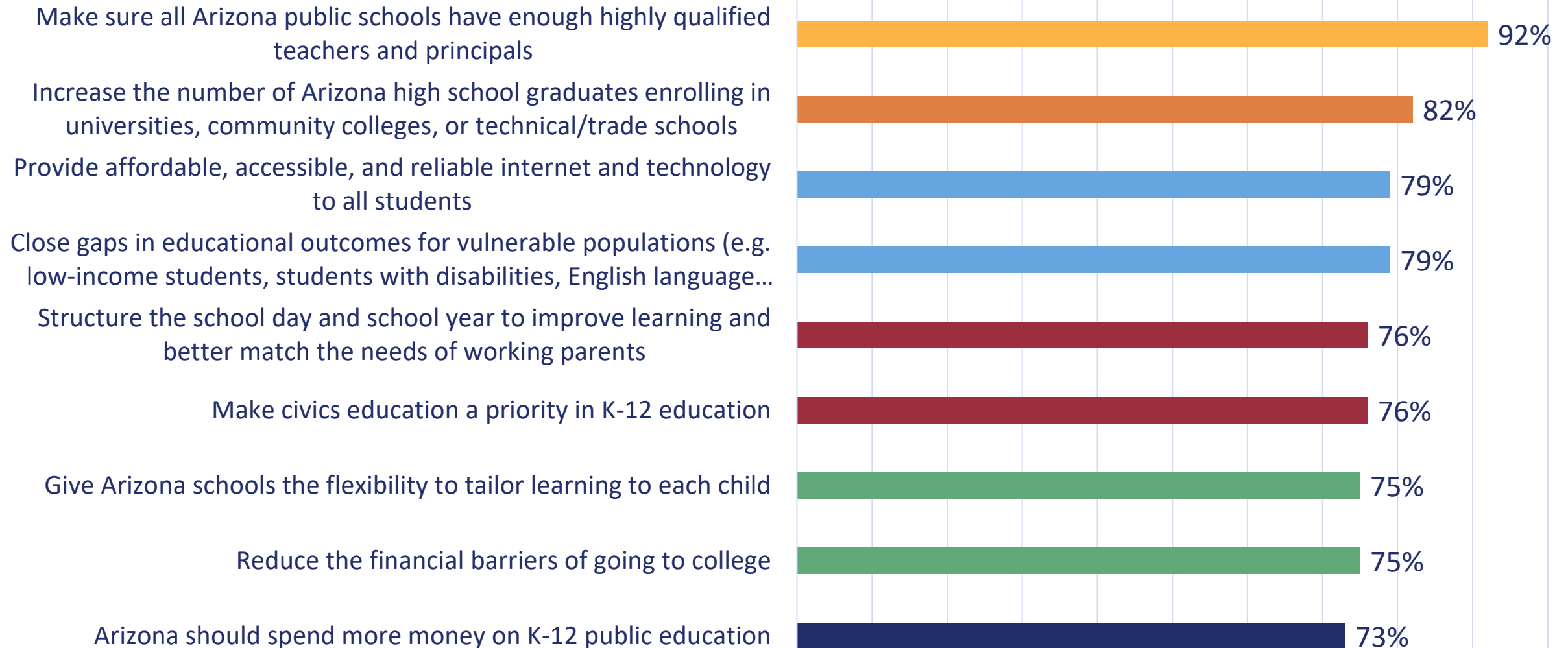
2019	AZ	WHITE	HISP./ LAT.	AFR. AM.	NAT. AM.	ECON. DIS.	SP. ED.	ELL	GOAL
Quality Early Learning	19%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	45%
3 <sup>rd</sup> Grade Reading	46%	62%	36%	35%	22%	34%	18%	6%	72%
8 <sup>th</sup> Grade Math	41%	55%	30%	25%	18%	28%	12%	5%	69%
High School Graduation	79%	84%	76%	76%	69%	74%	68%	54%	90%
Opportunity Youth	12%	9%	14%	13%	32%	N/A	26%	N/A	7%
Post High School Enrollment	53%	59%	47%	51%	38%	N/A	N/A	N/A	70%
Postsecondary Attainment	46%	55%	28%	N/A	N/A	N/A	N/A	N/A	60%



Education



## Arizonans agree on the following actions to improve our state's education system.



Two-thirds of Arizonans overall say it is important to make quality preschool programs available for families that want it, but this figure rises to:

- **76%** among Latino Arizonans
- **76%** among Arizonans living in the state's Southeastern region
- **73%** among millennial-age Arizonans
- **72%** among Arizonans making less than \$36,000 a year

# Health and Wellbeing

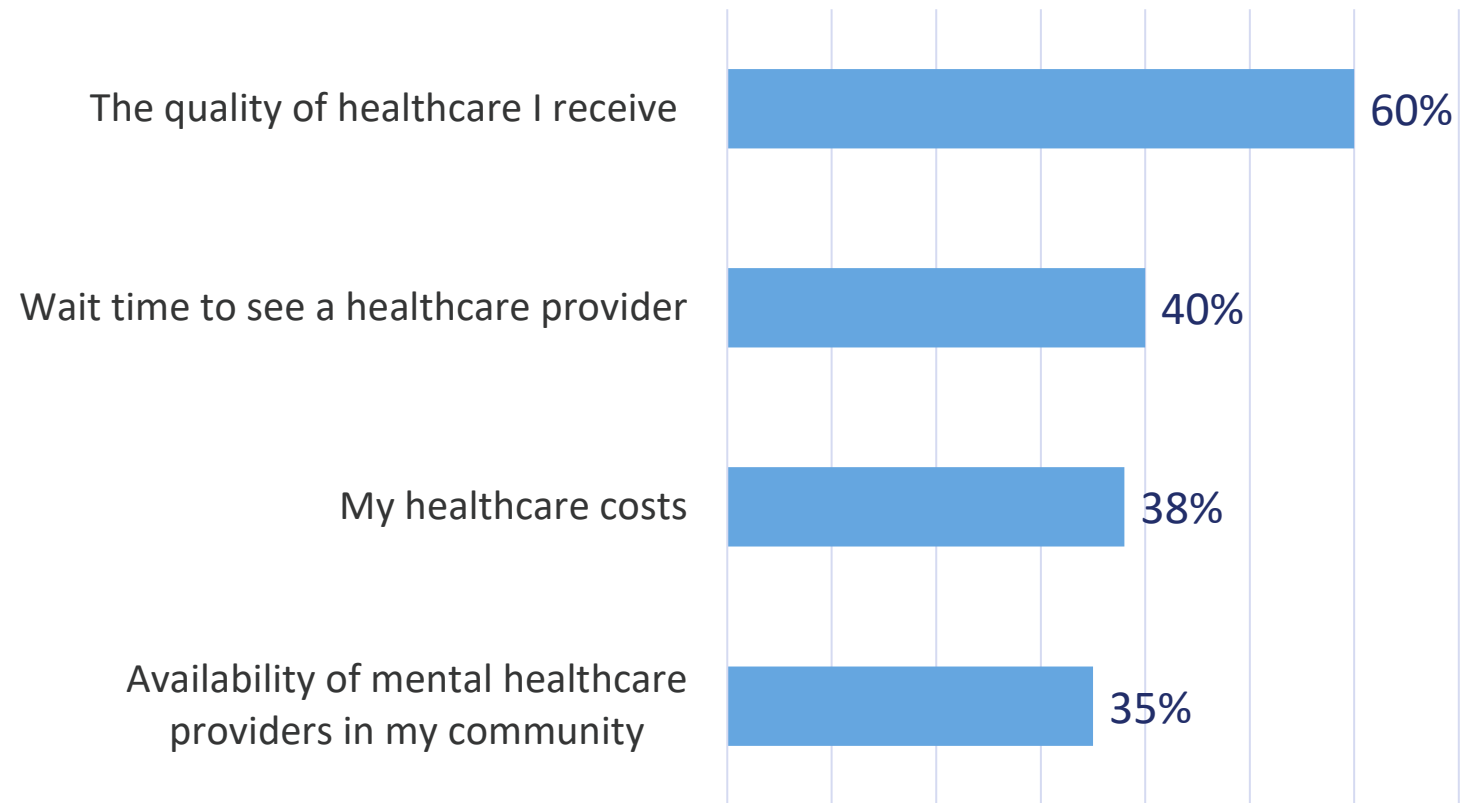
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2020 Gallup Arizona Survey

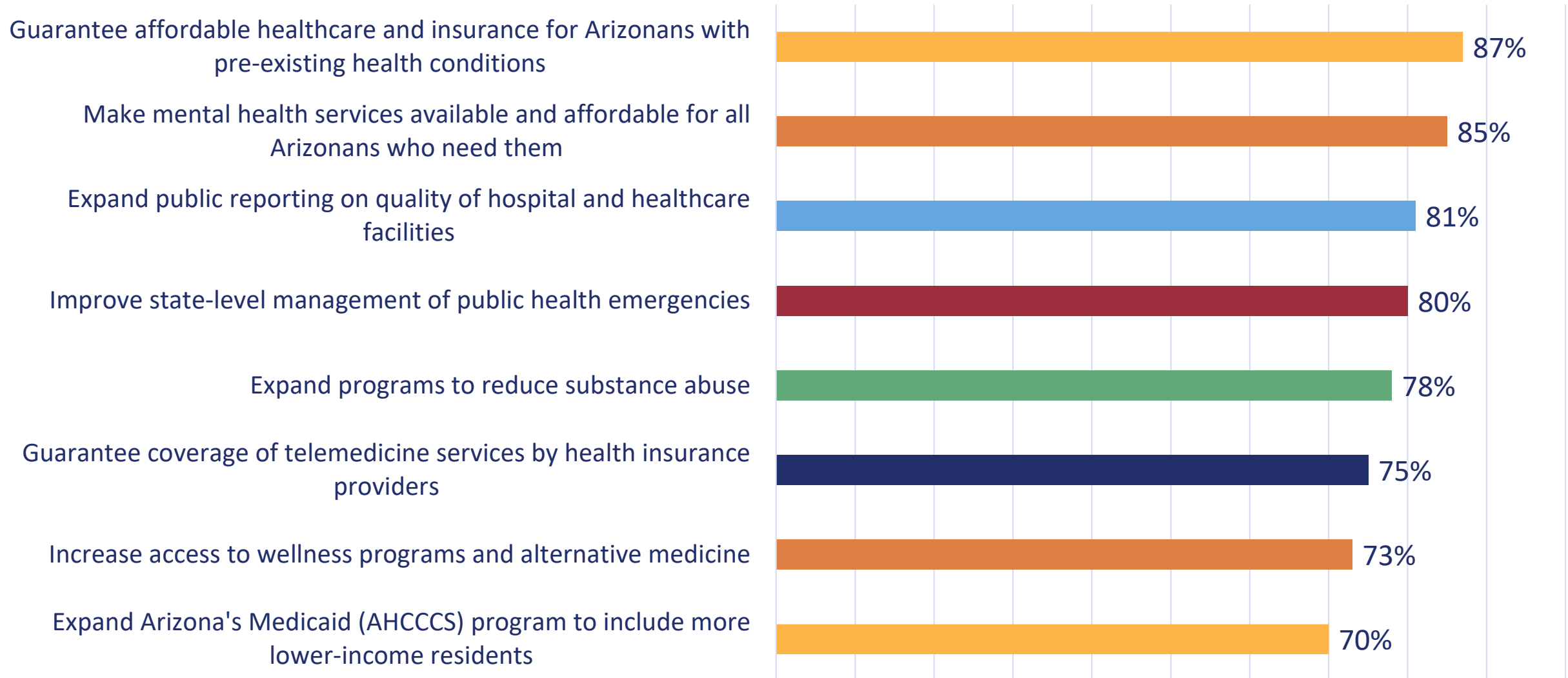
# 83%

of Arizonans say it is important to ensure any Arizonan can get quality healthcare without risk of financial harm

## Percent satisfied with each aspect of Arizona's healthcare system

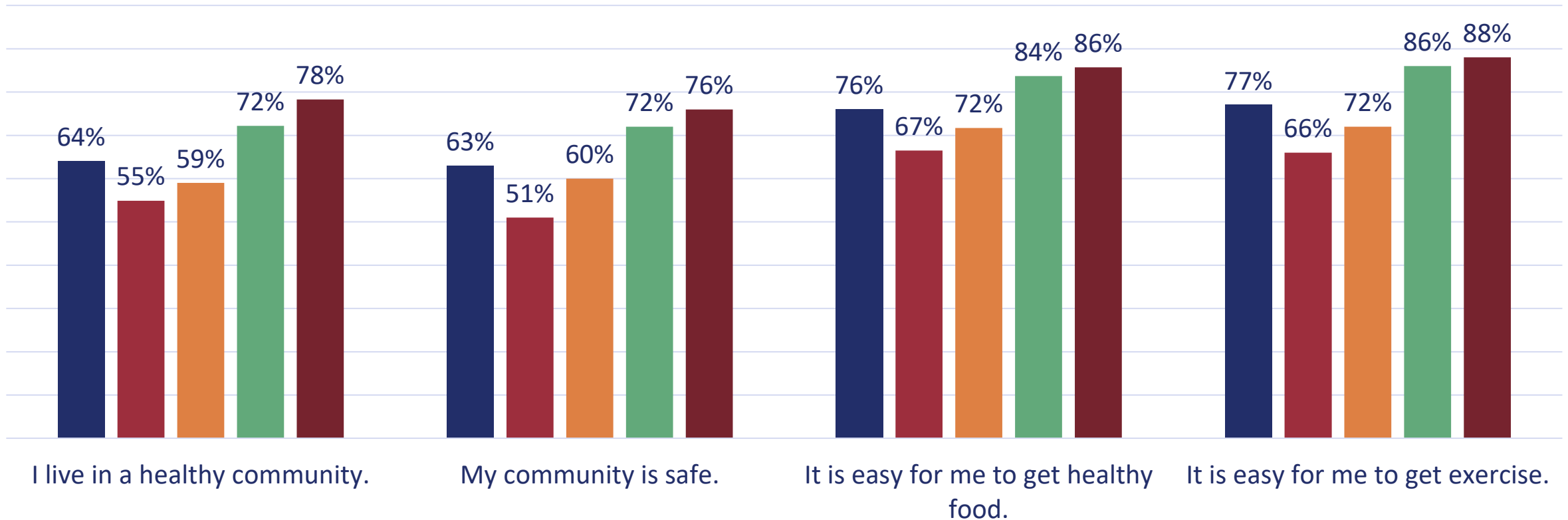


## Arizonans agree on the following actions to improve our healthcare system.



## Percent who agree with each statement below, by income level

■ All Arizonans ■ <\$36,000 ■ \$36,000-<\$60,000 ■ \$60,000-<\$120,000 ■ \$120,000 or more



# Jobs and Economic Opportunity

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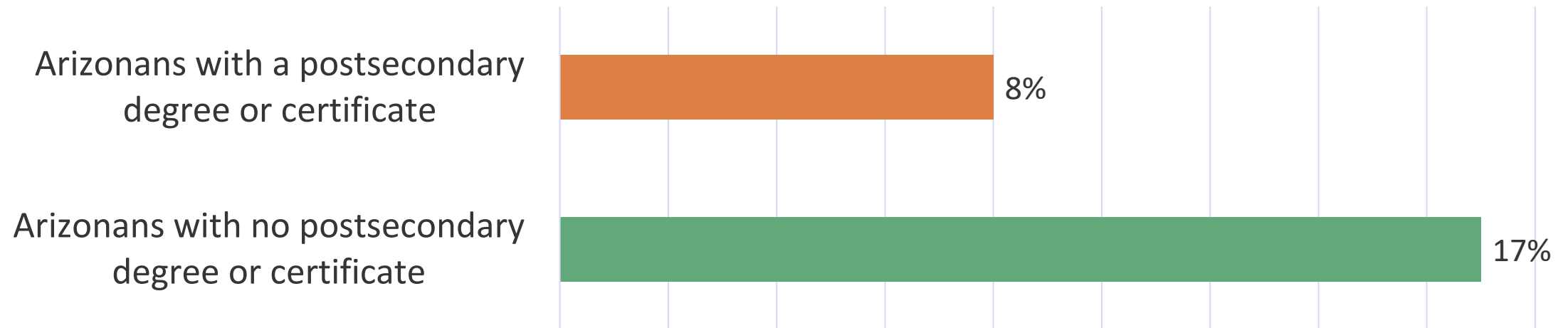
2020 Gallup Arizona Survey

## “More good-paying jobs”

is one of the top issues identified by Arizonans as most important to the state’s future

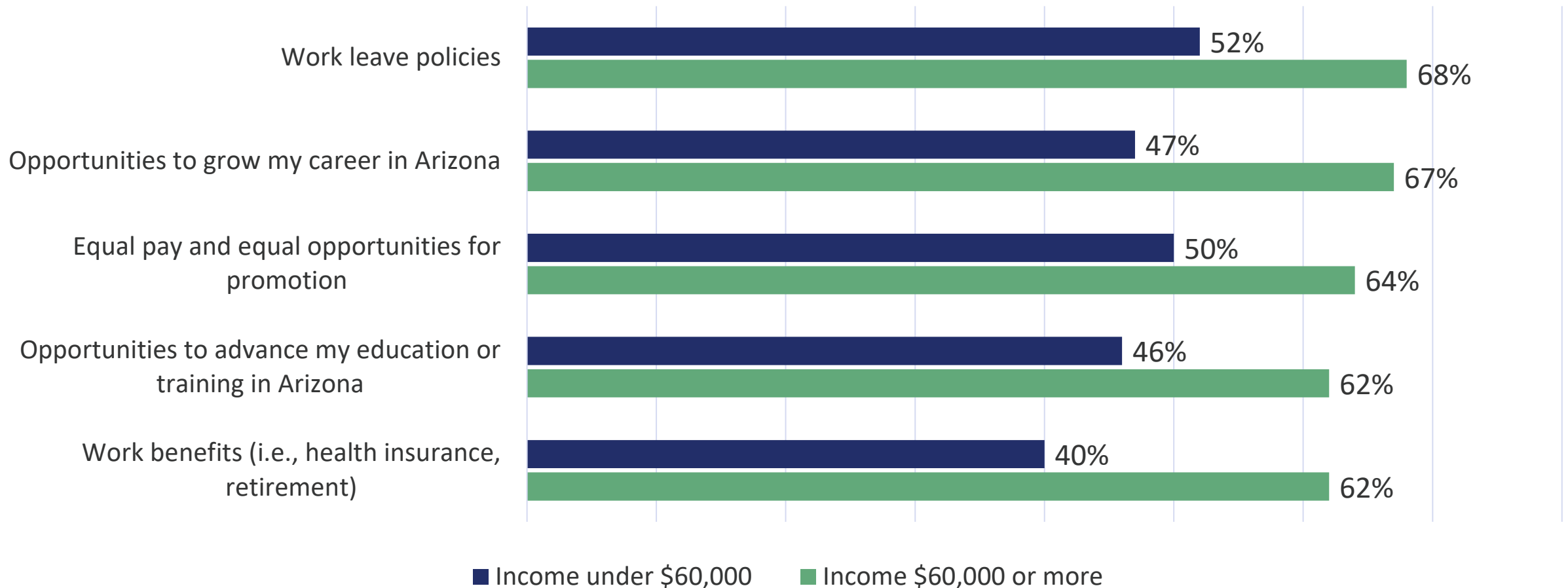
COVID-related job losses have been most common among less-educated Arizonans

Percentage who have been permanently let go as a result of COVID-19





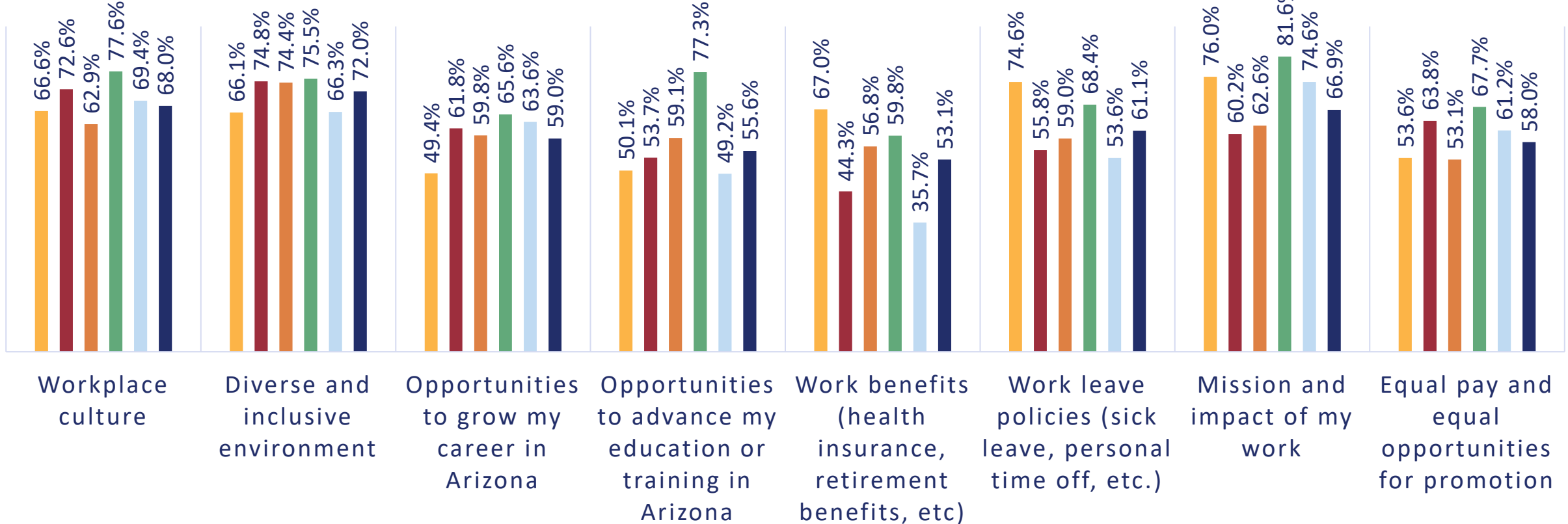
Among employed Arizonans: Thinking about your primary job, how satisfied or dissatisfied are you with each of the following? Percent 'satisfied'



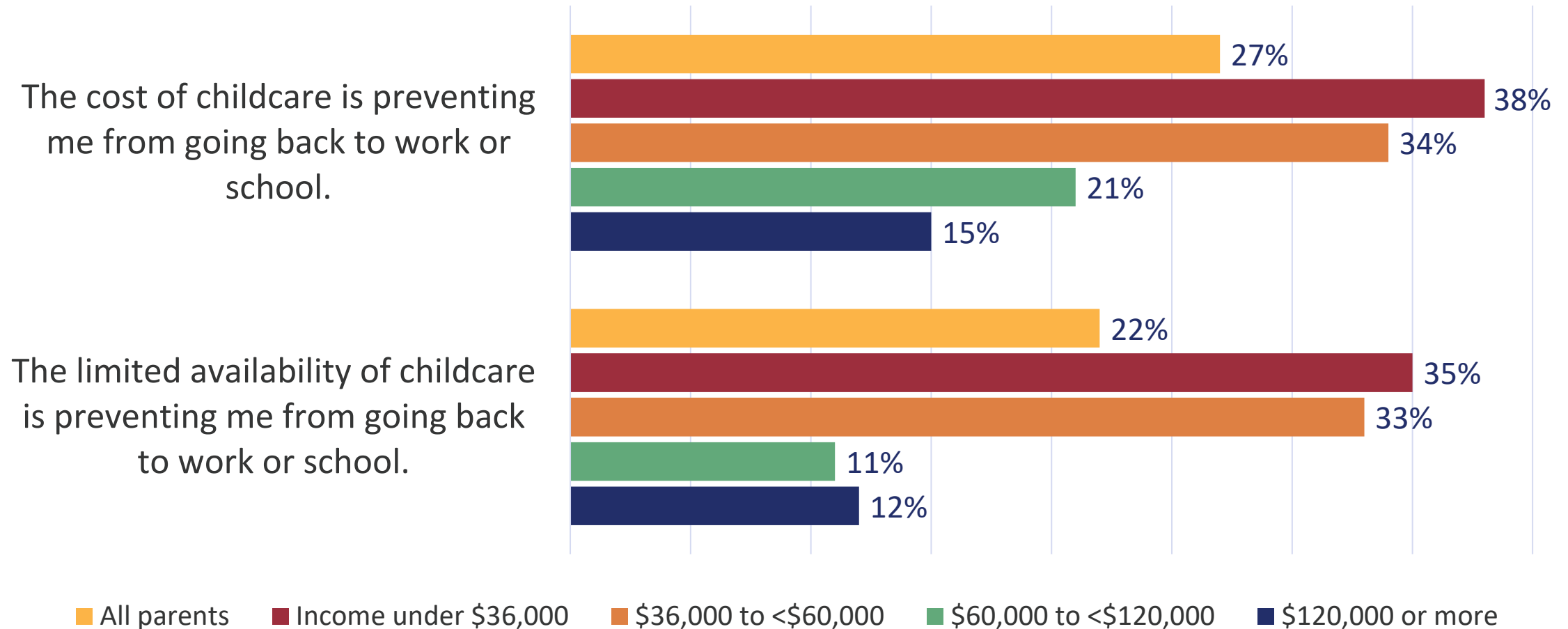
# Jobs and Economic Opportunity

Among employed Arizonans: Thinking about your primary job, how satisfied or dissatisfied are you with each of the following? Percent 'satisfied' and 'very satisfied' among employees of:

- Government or public sector
- Large corporation (500 or more employees)
- Self-employed
- Small business (less than 500 employees)
- Non-profit organization
- Total



Please indicate your level of agreement with the following. Percent of parents with children under 18 who agree with each statement, by income level



## **JOBS AND ECONOMIC OPPORTUNITY**

- Create more opportunities to build careers in Arizona, especially for young people.
- Improve economic stability for lower-wage workers through improved work benefits, greater education and training, and opportunities to advance.
- Improve pay equality and opportunities for promotion.
- Provide more affordable, high-quality options for childcare.
- Ensure equitable and inclusive economic recovery.

# Civic Engagement and Leadership

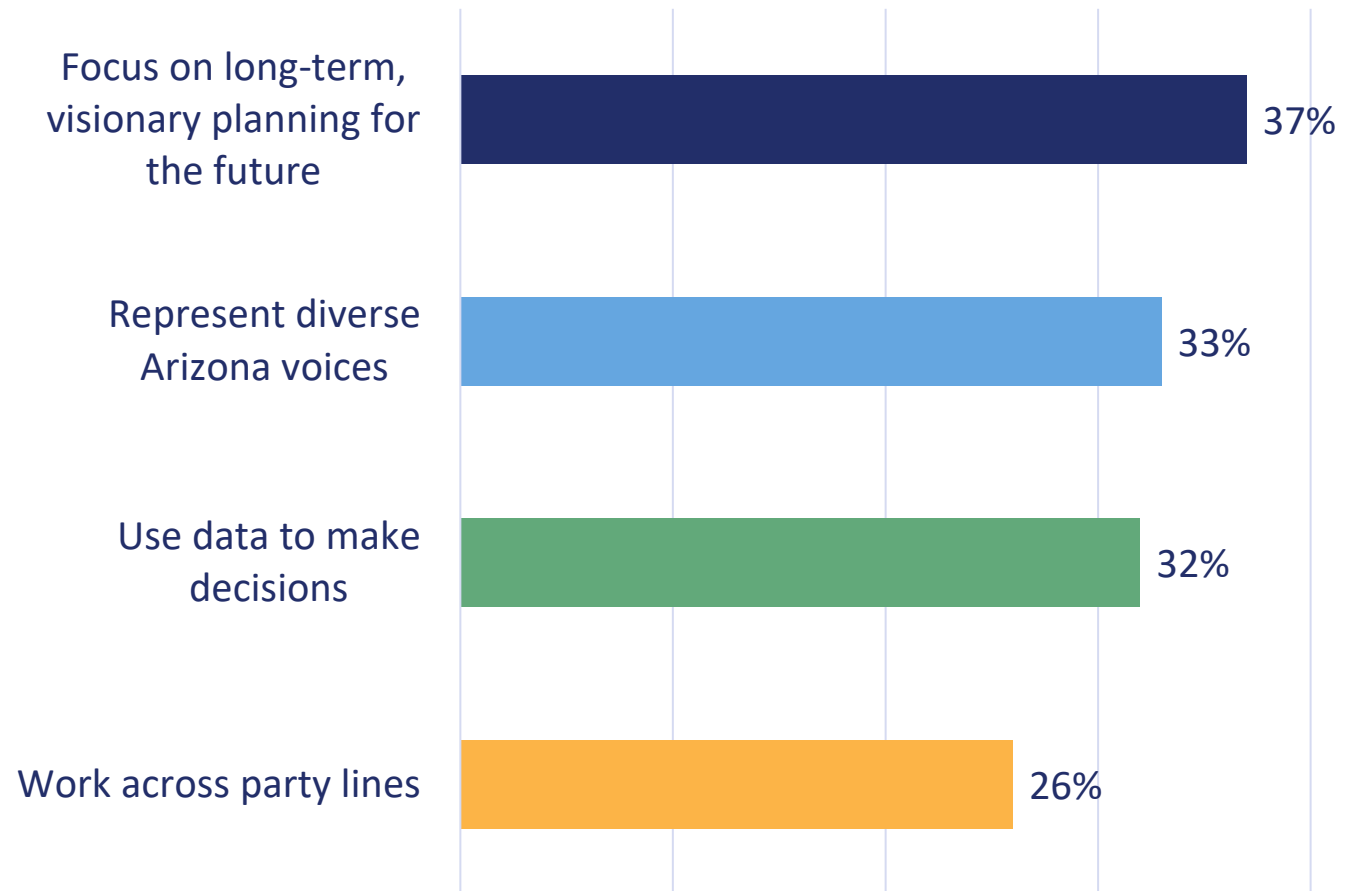
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2020 Gallup Arizona Survey

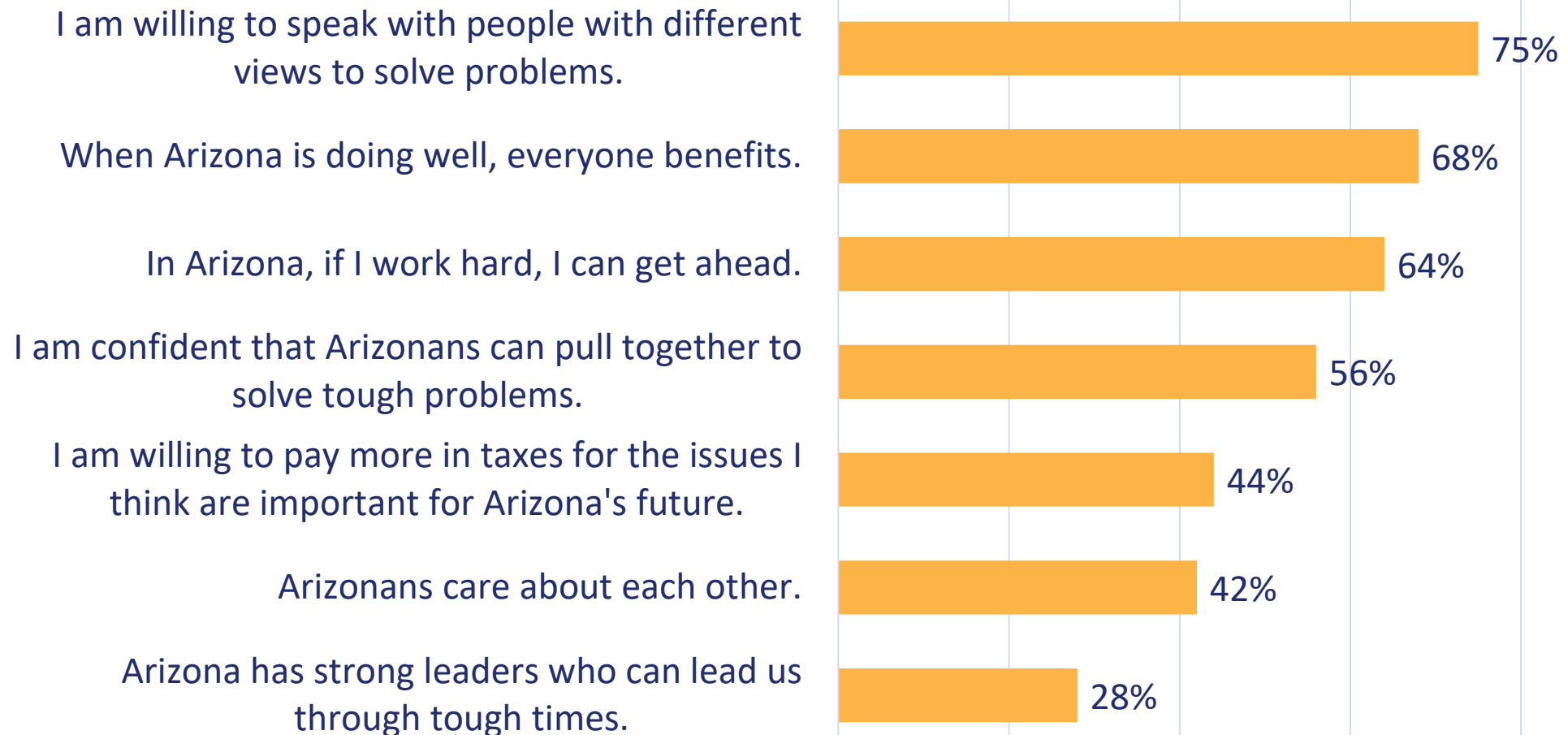
# 28%

of Arizonans agree that Arizona has strong leaders who can lead the state through tough times.

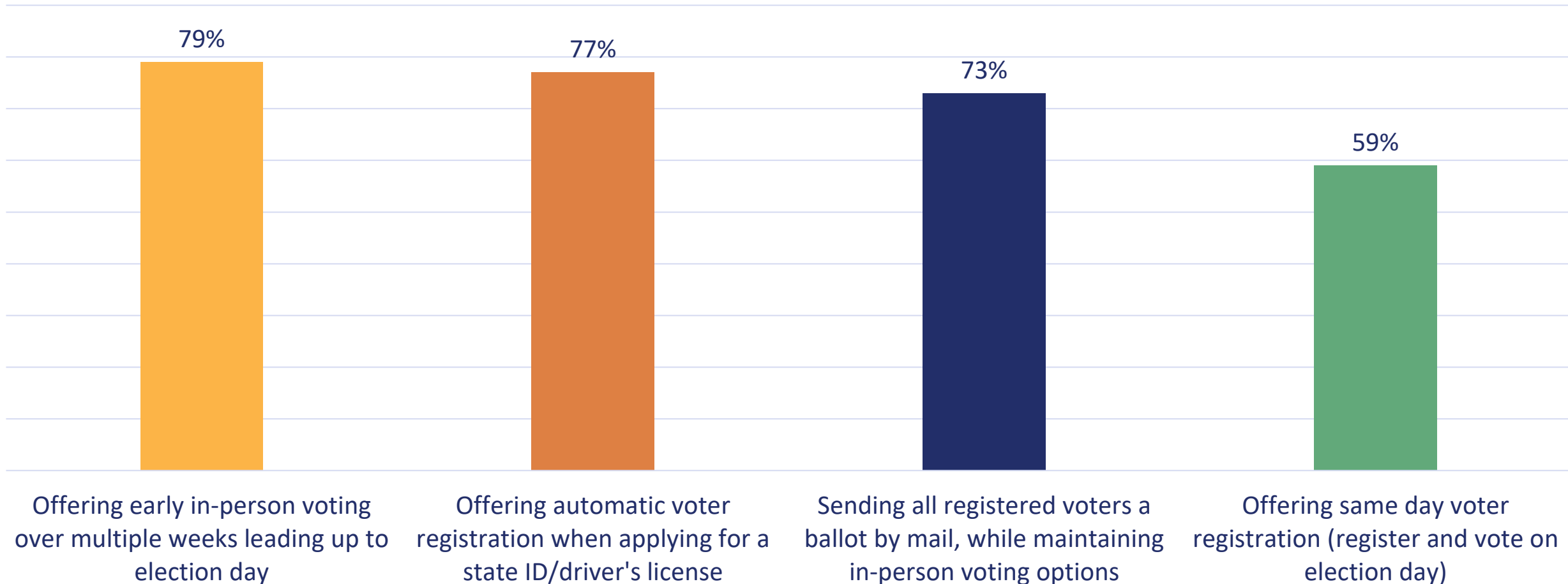
How much do you agree or disagree that Arizona elected leaders currently \_\_\_\_\_? Percent 'agree'



Please rate your level of agreement or disagreement with each of the following.  
(Agree + Highly Agree)



## Arizonans agree on the following actions to improve our electoral system.





## CIVIC ENGAGEMENT AND LEADERSHIP

- Create ways to come together to better understand and work through our differences.
- Ensure a more responsive, transparent, data-driven culture in elected leadership.
- Create a pipeline of civic leaders who are thinking long-term about the future.
- Offer early in-person voting over multiple weeks leading up to election day.
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# Fair, Just and Equitable Systems

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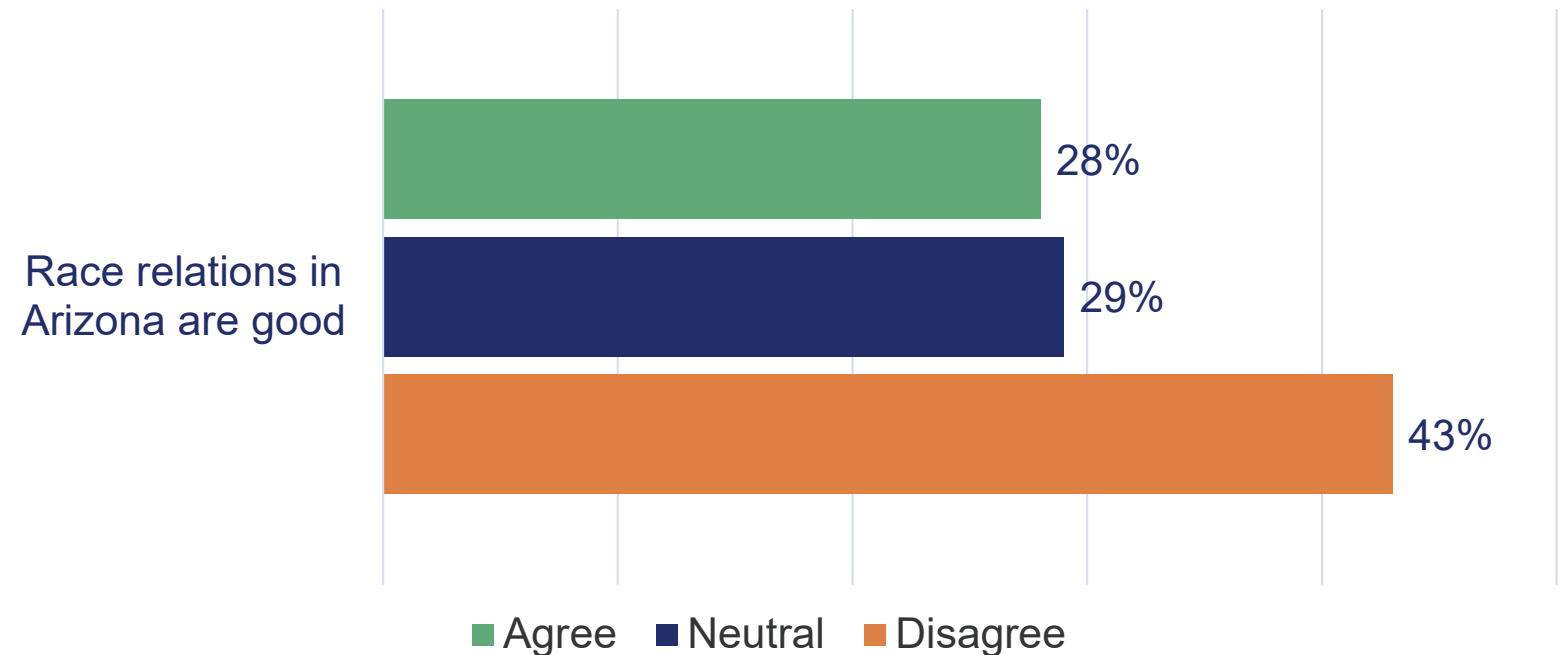
2020 Gallup Arizona Survey

## “Ending systemic racism”

is one of the top issues identified by Arizonans as most important to the state’s future

28%

of Arizonans agree that race relations in the state are good



# Fair, Just and Equitable Systems

Please indicate your level of agreement with the following.

	All Arizonans Agree	Total 'agree' by demographic group						
		Democrat	Republican	Independent	Black	Latino	American Indian	White
Arizona prisons should focus more on rehabilitation including substance abuse, mental health, and re-entry programs and services.	77%	87%	65%	79%	80%	81%	80%	75%
Arizona prisons should be government-owned, not privately-owned.	63%	77%	47%	66%	69%	69%	53%	60%
Law enforcement treats everyone equally in Arizona.	32%	12%	61%	25%	15%	27%	28%	35%
Race relations in Arizona are good.	28%	13%	49%	21%	18%	30%	18%	28%
The criminal justice system treats everyone equally in Arizona.	26%	12%	48%	20%	18%	25%	14%	28%

## FAIR, JUST AND EQUITABLE SYSTEMS

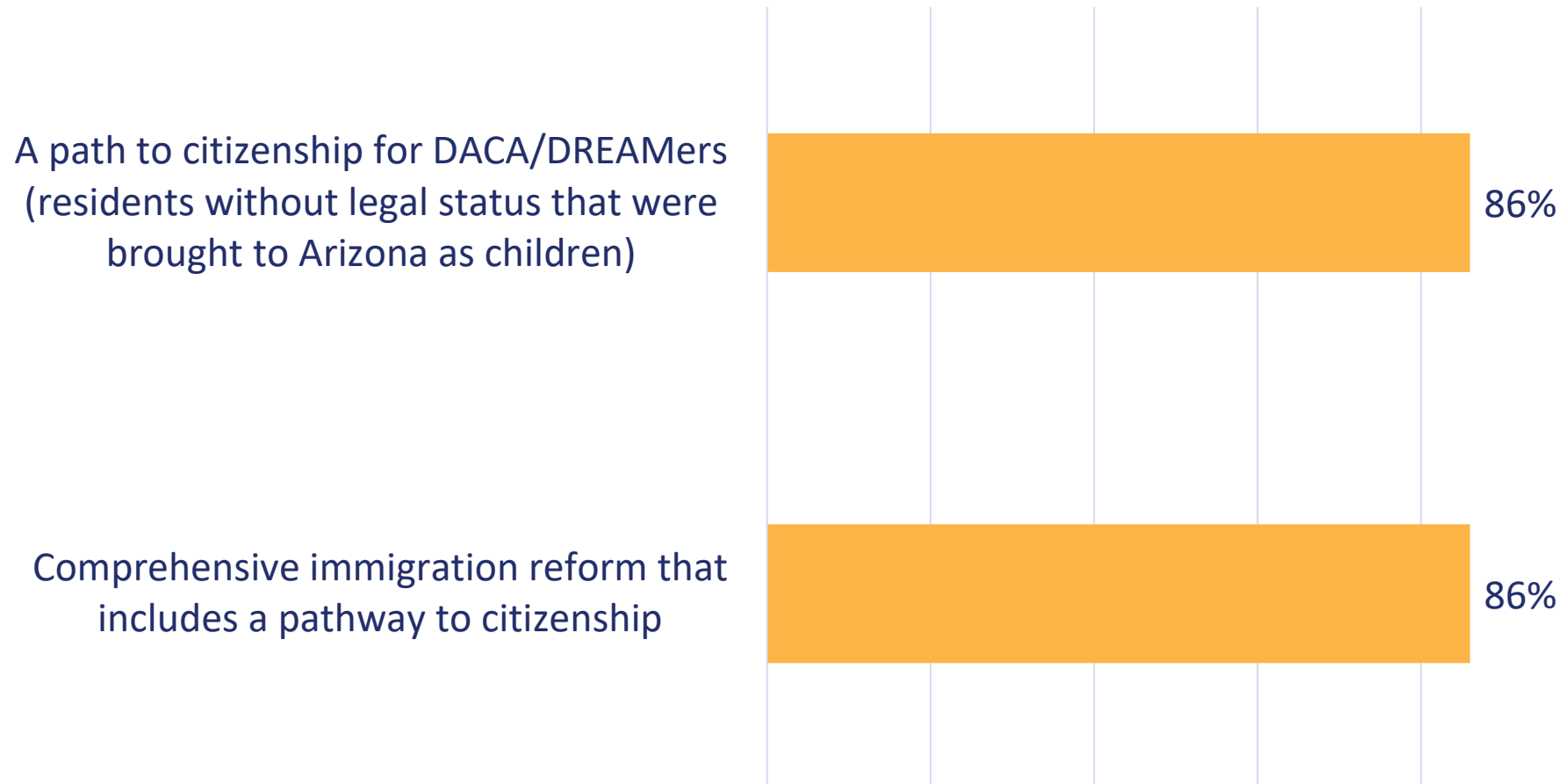
- Address systemic racism as a key issue for the future success of the state.
- Work to combat discrimination on the basis of gender, religion or sexual orientation.
- Work to ensure the criminal justice system treats everyone fairly.
- Reform Arizona prisons to focus more on rehabilitation, including substance abuse, mental health, and reentry programs and services.

# Immigration Reform

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2020 Gallup Arizona Survey

Arizonans agree on the following actions to our immigration system.



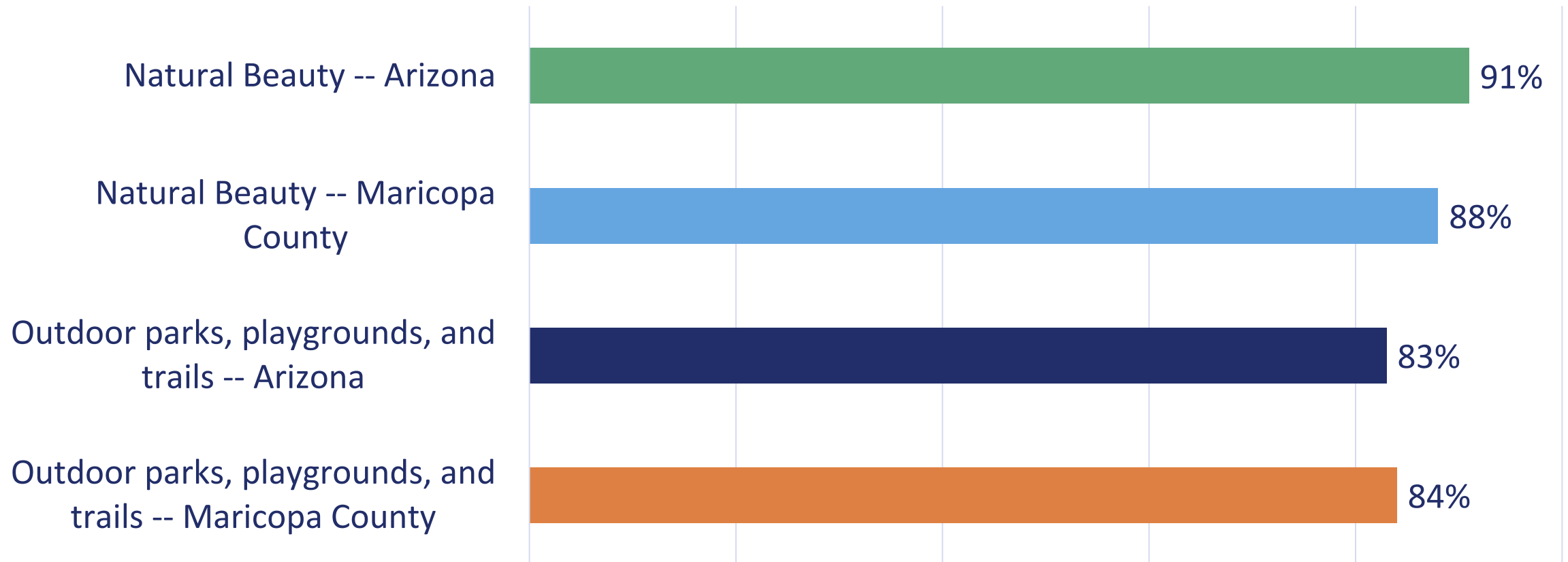
# Environment and Sustainable Future

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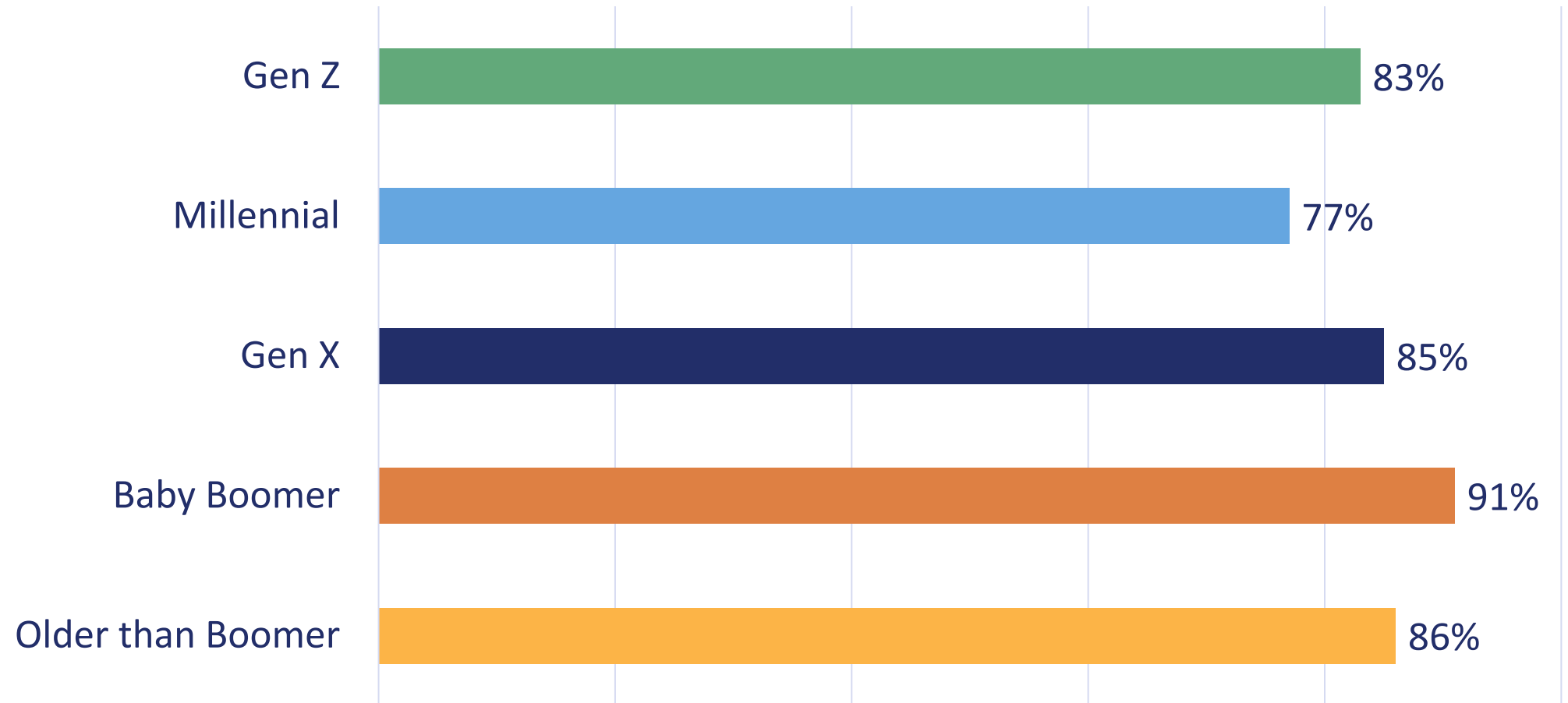
2020 Gallup Arizona Survey



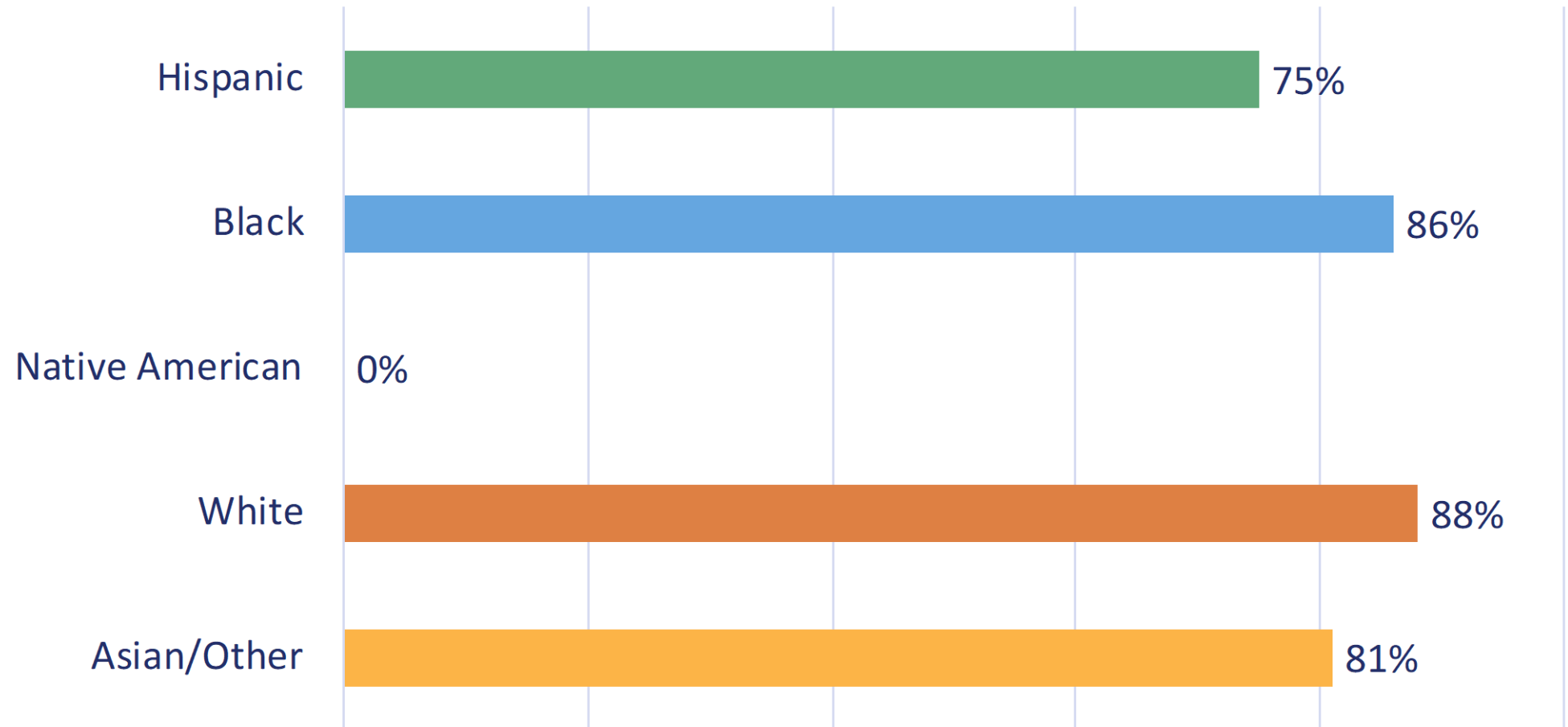
Typically, how would you rate the following in Arizona?  
Percent “excellent” or “good”



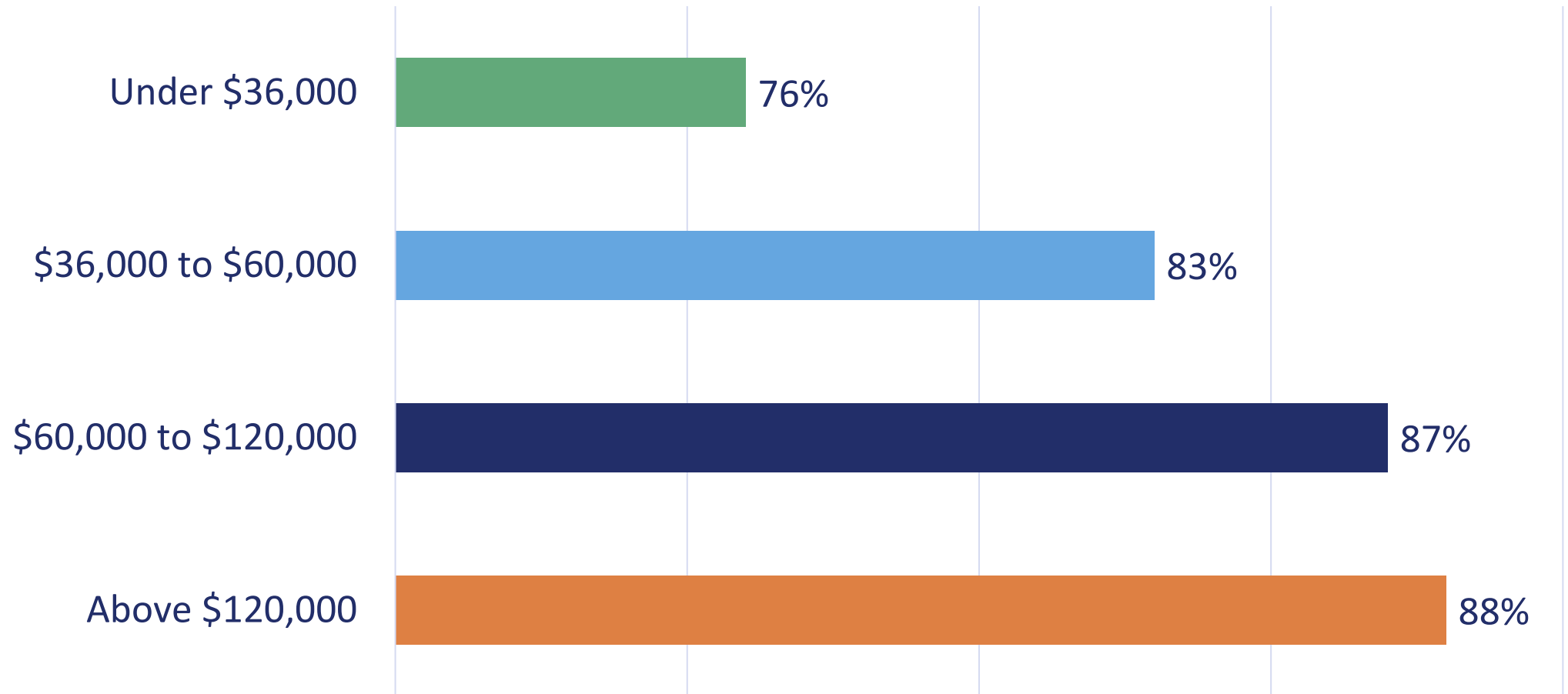
Typically, how would you rate “outdoor parks, playgrounds and trails” in Arizona? (MC Residents)  
Percent “excellent” or “good”



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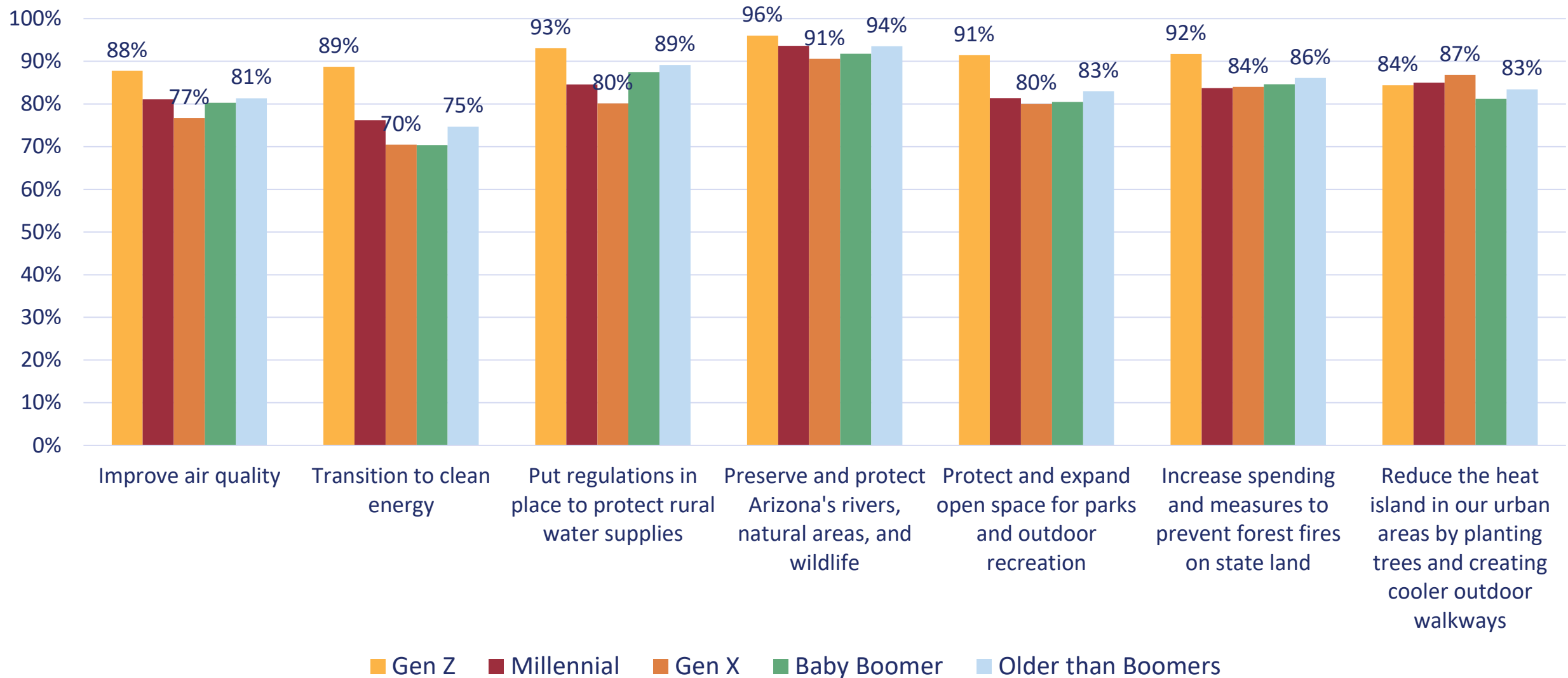
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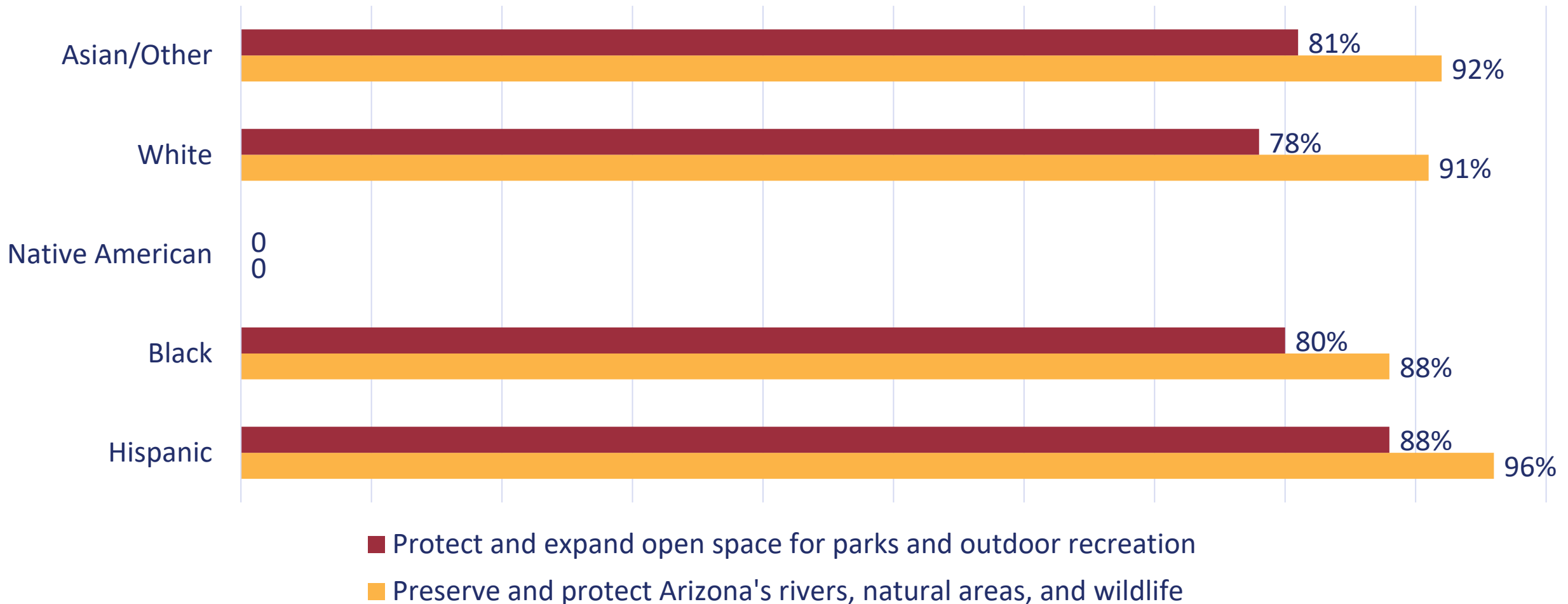
## How important is it that Arizona make the following changes over the next 10 years? Percent 'very important' or 'important'



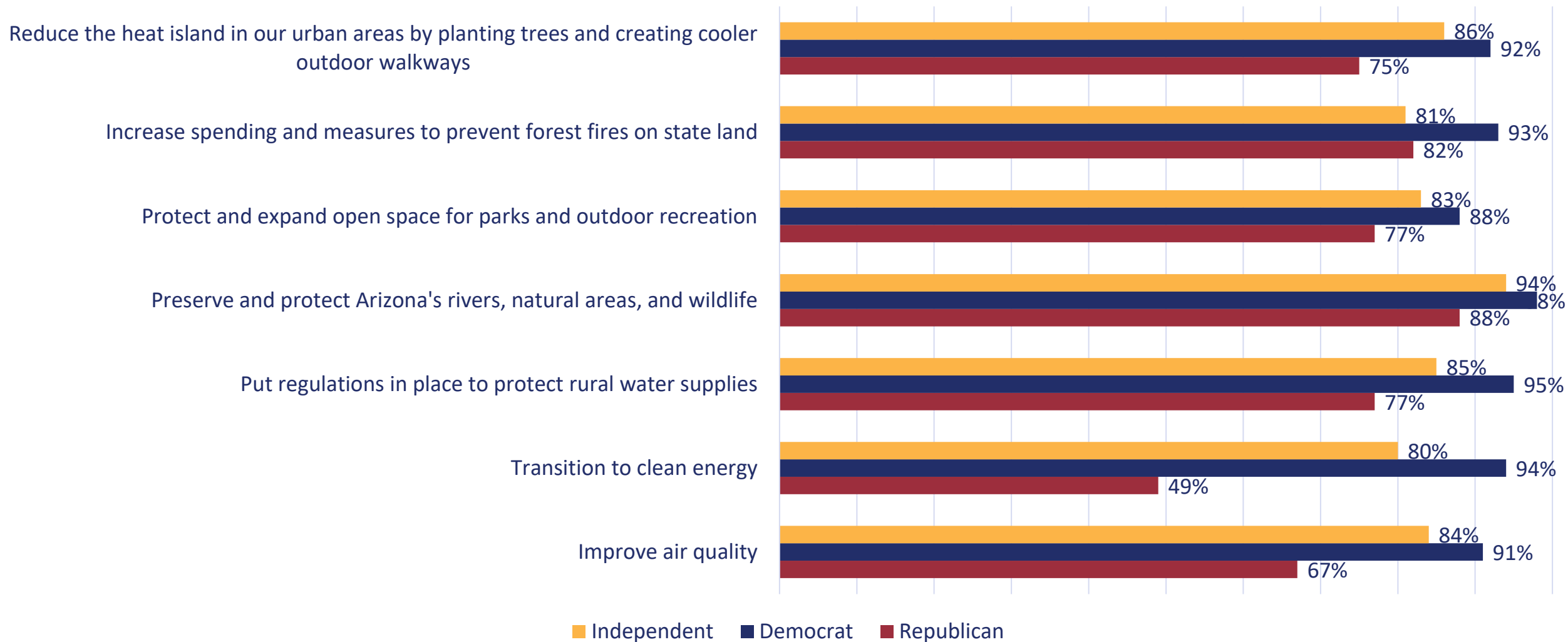
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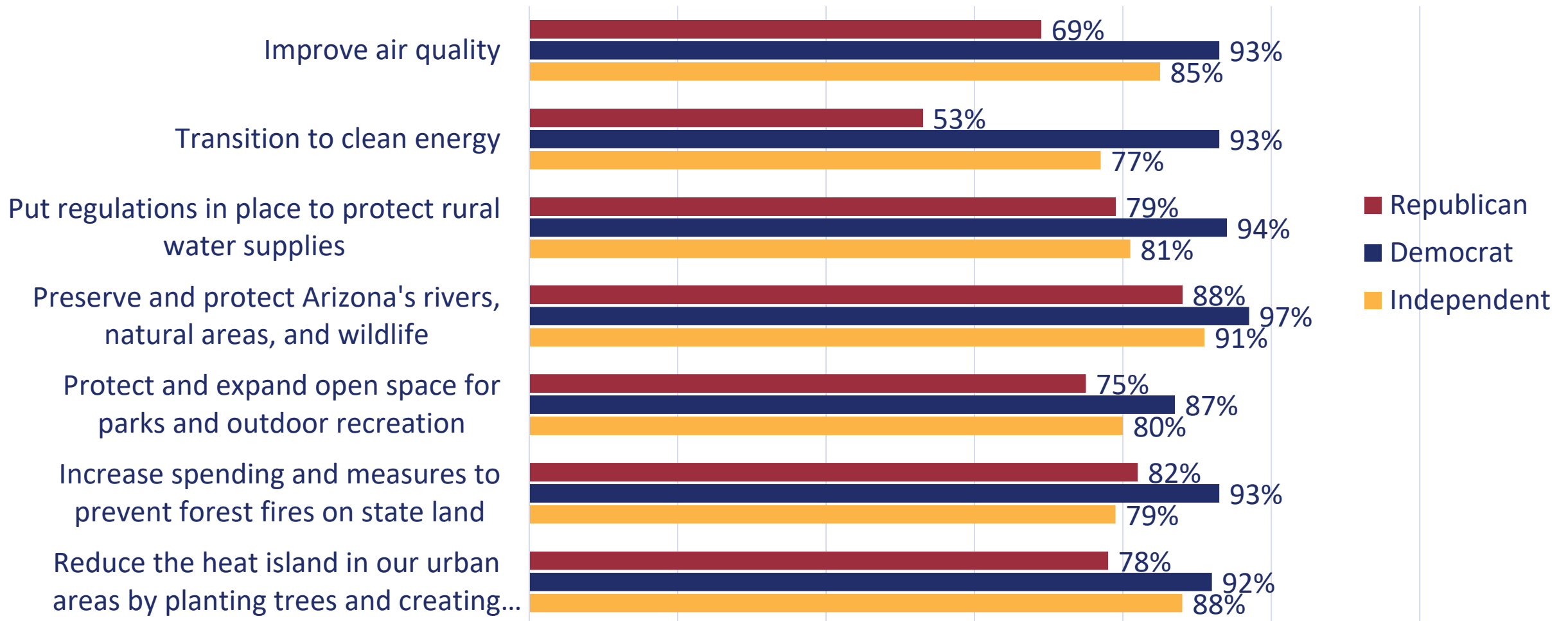


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## How important is it that Arizona make the following changes over the next 10 years? (MC Residents) Percent 'very important' or 'important'



# The Arizona We Build: A Call to Action

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2020 Gallup Arizona Survey

## Arizonans Agree on Seven Shared Public Values:

For the purposes of this study, shared public values are defined as **issues on which at least 70% or more of Arizonans agree** — regardless of geography, income, education level, race or ethnicity. They clearly identify where we agree and what Arizonans want.

- 1) A highly educated and skilled population.
- 2) Affordable healthcare that covers preexisting conditions and provides accessible mental health services.
- 3) Good-paying jobs and the education and training needed for all Arizonans to fully participate in a vibrant economy.
- 4) Sustainable practices that protect our air, land and water and support a high quality of life for all.
- 5) Civic engagement that solves problems and democracy that works for all.
- 6) Fair, just, and equal treatment of all people
- 7) Comprehensive immigration reform, including a pathway to citizenship and support for “DREAMers”.

**70% of Arizonans agree on**

**42 actions**

**to advance our Shared Public Values  
and drive Arizona forward.**



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# Discussion & Next Steps

- How does the information resonate with your own experience as an Arizonan?
- What surprised you?
- What makes you hopeful about the future?
- What would you like to learn more about?
- How do you see your role in achieving The Arizona We Want?

- Share the findings in the report. Amplify the major findings.
- Explore how the findings from the 2020 Gallup Arizona Survey align with your organization's goals and actions.
- Use the findings to inform policy, practice and investments.
- Collaborate with others through local, regional or state initiatives to make progress toward the shared public values and actions.
- Identify the areas and action items where you or your organization can make a difference.
- Partner with CFA on data, convenings & community conversations, and action.

These findings presented here are highlights from a much more detailed set of results on Arizonans' outlook and priorities.

For more information, read the full report at  
[arizonafuture.org](https://arizonafuture.org).





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**Thank You**

[arizonafuture.org](http://arizonafuture.org)

#arizonafuture #TheArizonaWeWant #azprogressmeters